

Helena Magidas Johansen



Experienced IT consultant with strategic mindset and solid project skills with cloud technologies

STRATEGIC IT-PROJECT SKILLS

Commercial Excellence & Growth hacking through experience with marketing and sales B2B since 2001

Solid experience with Software solution implementations – SaaS, FaaS

Design, reading and communicating technical data

Presales Solution Architecture and Documentation

Strategic definition, technical design and execution of strategies

PM & delivering against defined targets

WORK EXPERIENCE

PROJECT MANAGER – BILLING & AUTOMATION

Planday A/S | April 2021 - now

IT CONSULTANT – TECHNICAL SERVICES

Anthill Agency A/S | January 2021 – April 2021

CHANNEL & TRAFFIC MANAGEMENT IT CONSULTANT

TopDanmark A/S | December 2019 – September 2020

IT CUSTOMER ENGAGEMENT TECH PROJECT LEAD

TopDanmark A/S | October 2019 – January 2020

WEB INSIGHTS & OPTIMIZATION IT CONSULTANT

TopDanmark A/S | March 2019 – December 2020

DIGITAL STRATEGY CONSULTANT

SIMATEK A/S | March 2019 – September 2020

WEB & DIGITAL MANAGER

TIA Technology A/S | November 2017 – December 2018

BUSINESS PROCESS, OPERATIONS MARKETING MANAGER

Blueprinter Aps | July 2014 – January 2017

REGIONAL MANAGER EUROPE & CIS

Contex A/S | October 2010 – December 2013

AREA SALES MANAGER EAST EUROPE
Wodschow A/S | May 2005 – July 2009

ACCOUNT MANAGER
Speednames Business GmbH | August 2001 – May 2005

CERTIFICATIONS

PRINCE2® Foundation, 2014

ITIL® Foundation, 2014

Google Analytics

EDUCATION

MA, HUMANITIES, Aarhus University, DENMARK | 1995 – 2001
STUDENT EXCHANGE Simon Fraser University, Vancouver CANADA | 1998

DIGITAL MARKETING (10 ECTS)
Copenhagen School of Art and Technology DENMARK | 2017

STATISTICS (5 ECTS) & MANAGERIAL ECONOMICS Copenhagen Business School DANMARK | 2012

WEB ADMINISTRATOR Niels Brock DENMARK | 2009

TECHNOLOGY SKILLS

PROJECT TOOLS

Atlassian: JIRA, Confluence

Microsoft: AZURE, Microsoft

GITLAB

SLACK

TRELLO

MARKETING AUTOMATION PLATFORMS & CRM

Super Office

Sugar CRM

Hubspot

VTiger

Act-on

Salesforce

Veeva

Anthill Activator

CONTENT MANAGEMENT SYSTEMS (CMS)

EPI server

Bloomreach DXP

Drupal 8

Typo 3

WordPress

PHP

WIX

Weebly

ANALYTICAL TOOLS

Google Analytics

Visual SEO

Screaming Frog

CLOUD STORAGE

Rackspace

AWS Cloud

SAP ERP

Microsoft AZURE

LANGUAGE

HTML

CSS

Javascript

OTHER

MS-Office

Adobe Suite

Cookieinformation

Bizagi

Microsoft Sharepoint

LANGUAGE SKILLS

FLUENT

Danish

English

Russian

German

UNDERSTANDING

Swedish

Norwegian

French

Latvian

REFERENCES

Jens Green CMO Topdanmark A/S

Heidi Torm IT Development Director /Senior VP, Topdanmark A/S

Bjarne Hansen Senior IT Development Architect/ AAA, Topdanmark A/S

Morten Konnerup Co-founder, Director, Partner Blue Business A/S – Technology partner TIA Technology A/S

Niels Appel former CCO, Contex A/S and CEO Blueprinter Aps

CASE STUDIES

[Over 100 års forsikrings-historie har fået nyt corporate website](#)

[How Topdanmark selected BloomReach Experience to Drive their FinServ Digital Transformation](#)

PERSONAL TRAITS

I am born in Latvia 23 May 1975 in Soviet Latvia.

Before I have settled in Copenhagen, I lived, worked and studied in Canada, Latvia, Germany and travelled extensively in East /Central Europe and North Africa, which learned me to adapt, multi-task and communicate in different cultural contexts.

I live with my husband who works as a Senior Borderless Network Consultant for NNIT, and our two children in Dragoer, near Copenhagen. My website and blog is about my lifestyle and passions, which are very varied – sport, art, history and work www.tempete.net.